

A unique experience.

F ID invites you to explore their collection of contemporary furniture, where they boldly reinvented the codes of interior design, crafting pieces that can adapt to diverse spaces and present themselves as impactful, timeless, and sustainable works of art.



CREATE HOME

BECOME THE CURATOR

1985 CHANGING THE WAY WE LIVE

REFINE

COME

EXHIBITION

WELCOME

TO THE GALLERY



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**100
TEMPORARY
HOUSES**

TASCHEN
Bibliotheca Universalis

A Bold Step Towards Redefining Modern Furniture Design.

Beyond Standards: Architectural Pieces Transforming the Idea of Furniture into a Playground for Expressing Your Individuality.



Sahar FAMOURI
CEO and Designer

Art is the foundation of my life.



During my formative years, an intimate connection with nature enveloped my senses. Despite living in the bustling heart of Tehran, my inspiration emanated from the organic hues of the seasons, the solidity of stones, and the vibrant life of plants. Eight years of war in the 1980s shaped my upbringing, during which my family, amidst economic and political challenges, endeavored to provide us with a quality of life defined by resilience and courage, transforming the interior of our home into a haven of safety and tranquility for us.

Witnessing the unwavering dedication of my parents and grandparents who worked tirelessly instilled in me the true essence of life's values to pursue my passions from a young age.

In the 1990s, while my father immersed himself in constructing houses and apartments, I, as a teenager, became an active participant in selecting materials, exploring colour palettes, and envisioning the perfect furniture for our home. Amidst frequent changes of residence, my journey paralleled an exploration of painting courses where the interplay of light, volume, and space captivated my imagination. A budding passion for synergy between spaces and objects emerged, and I found my joy in the act of creation and problem-solving, striving to infuse beauty, warmth, and elegance into interiors where I enjoy moments of quality alongside my family.





Unconventional visionary furniture.

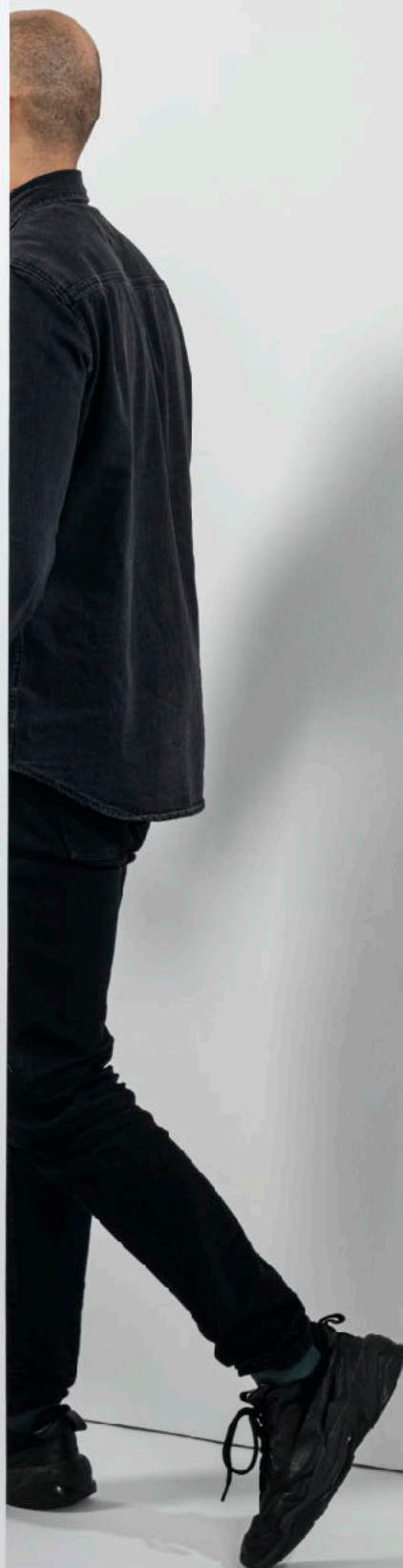
In the world of furniture design, Sahar Famouri's creations stand out as a true visionary, inviting us to become creators of our own unique spaces. FID's collections transform the idea of furniture into a playground for imagination, with each piece becoming a signature of individuality and innovative design.

By establishing her own furniture brand in 2016, Sahar Famouri challenges us to envision our living spaces in an entirely new way. Her pieces are not mere furniture; they are architectural statements prompting us to reconsider the role of furniture in our lives.



Her creations defy the limits of conventional furniture, exploring new materials, shapes, and functionalities. Sahar Famouri's unconventional visionary furniture challenges our preconceived ideas about what furniture can be. It encourages us to break free from the constraints of conventional design and imagine a world where our living spaces reflect our individuality and creativity

With FID Paris, furniture becomes more than just functional objects; it becomes an inspiring journey of self-expression, a personal playground of design possibilities, and a signature of innovative spirit.



The true essence of design lies in how it enables individuals to express themselves and interact with their environment in a personal and meaningful way.

Re-organize , re-invent and re-imagine your space over time...



What truly sets FID Paris apart is that its furniture isn't just lifeless objects; they are vessels of creativity, encouraging owners to explore their interior designers. Each piece invites you to become the creator, enabling you to reorganize, reuse, and reimagine your space.

Adaptability, functionality and versatility.

Furthermore, the versatility of the FID collection cannot be underestimated. The combinable furniture elements are designed to embody the essence of reinvention and are crafted to seamlessly adapt to various spaces, making them perfect for contemporary homes, offices, and beyond.





BUZZ pouf

Whether you prefer a minimalist or eclectic style, this adaptability ensures that the collection remains timeless, transcending passing trends and becoming a long-term investment in terms of both style and functionality.



Timeless Design.

The creations of FID Paris can seamlessly blend into any interior style, whether it's a minimalist, industrial, or bohemian aesthetic. Their work transcends traditional categorisations, making it accessible and appealing to a wide range of tastes.



Sustainability.

The iconic creations of FID often incorporate organic shapes and textures from nature. Its use of sustainable materials and environmentally-friendly manufacturing methods aligns its work with the growing demand for environmentally-respectful design.

FID's commitment to sustainability further underscores its visionary approach to furniture, creating pieces that not only inspire but also contribute to a more harmonious relationship between humans and the environment.







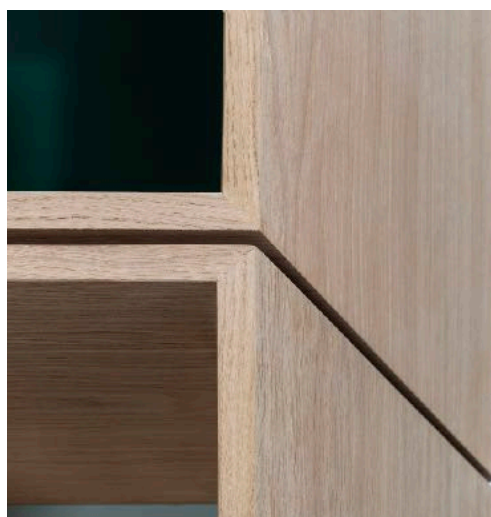
Conception.

FID's identity revolves around a dynamic design approach, considering the entire lifecycle of a product, from its creation to its distribution and eventual adaptation within customers' homes.



Fabrication.

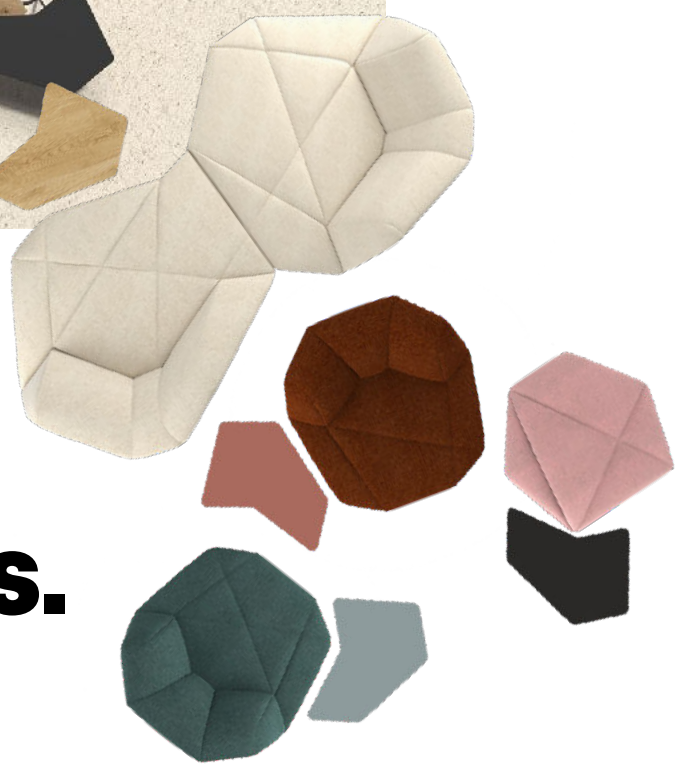
The quality of craftsmanship and environmental respect remain one of FID main objectives. FID Paris promotes European manufacturing, and its strength and influence also stem from its alliance with passionate manufacturers and artisans who share the brand's goal: to design and produce harmonious, user-friendly, and sustainable furniture to enhance the quality of life.



Personalization.

Crafted with precision and passion, the FID collection offers you endless possibilities to create pieces that perfectly suit your style and space.

Choose from a wide range of upholstery colours and cherished finishes—whether you prefer neutral, bold and vibrant tones, or subtle pastels, FID's extensive palette ensures your furniture complements your unique taste.

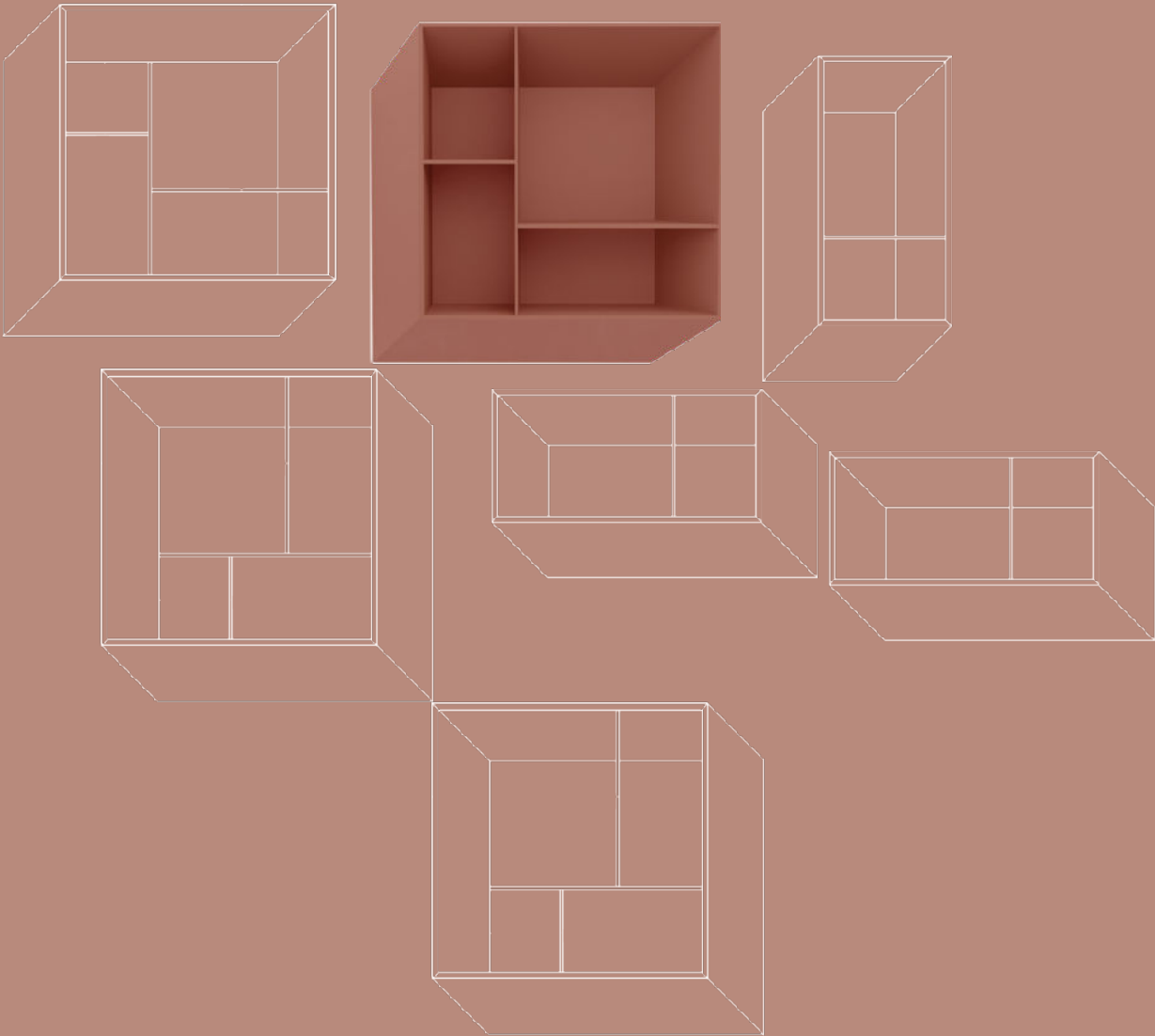


FID combos.

The endless possibilities !



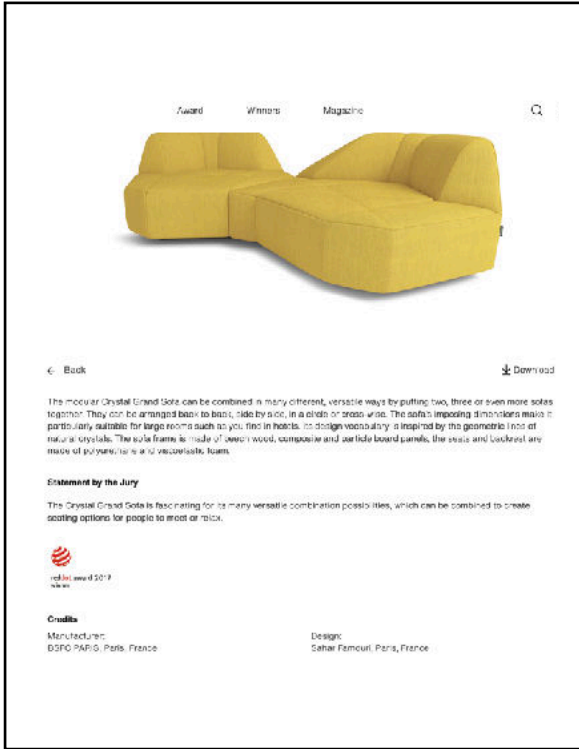
With an easily understandable concept, FID suggests multiple combinations that effortlessly blend functionality and style. These combined sets adapt to various lifestyles and spaces, offering perfect harmony between form and function.



F FID Paris is one of the renowned design brands featured on major French and international digital platforms.

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MAISON & OBJET AND MORE
archiproducts





Awards and publications.



reddot design award
winner 2017



madame
FIGARO

marie claire
Maison





Contact and useful links.

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<https://madame.lefigaro.fr/business/fid-paris-fondee-par-sahar-famouri-le-mobilier-visionnaire-et-contemporain-qui-nous-enchante-20230622>

<https://www.marieclaire.fr/maison/adresses-incontournables/fid-paris/>

<https://www.red-dot.org/project/crystal-grand-sofa-1-9208>